



**SimpliFire**<sup>™</sup>  
Fire Made Simple

Electric

Built-In Fireplaces

# Authentic Style, Unmatched Ease

Adding the traditional look of a fireplace to your home has never been this easy. A detailed masonry-style interior, textured log set and four-step flame height adjustments enhance the appeal of the SimpliFire Built-In electric fireplace series. Enjoy the ambiance – with or without the heat. Experience “Fire Made Simple.”

### Features

- 100% efficient, adjustable heat that costs just pennies an hour to operate
- Enjoy the ambiance with or without heat
- Enjoy more than 100,000 hours of operation thanks to LED flame technology
- Intuitive, multifunction remote for control at your fingertips
- Zone heat your space to remain comfortable, while reducing your monthly bills
- Available in 30” or 36” models
- Up to 4,800 BTUs or 10,000 BTUs, depending on choice of power input
- 30” model provides 648 sq in of viewing and the 36” model provides 933 sq in of viewing for the largest in their class



Cover: 36-Inch Built-In shown with kenwood mantel.  
Above: 30-Inch Built-In shown with westcott mantel and optional black front.



### 36-Inch Built-In

- Efficient LED lighting and flame technology
- Multi-function remote standard



### 30-Inch Built-In

- Efficient LED lighting and flame technology
- Multi-function remote standard



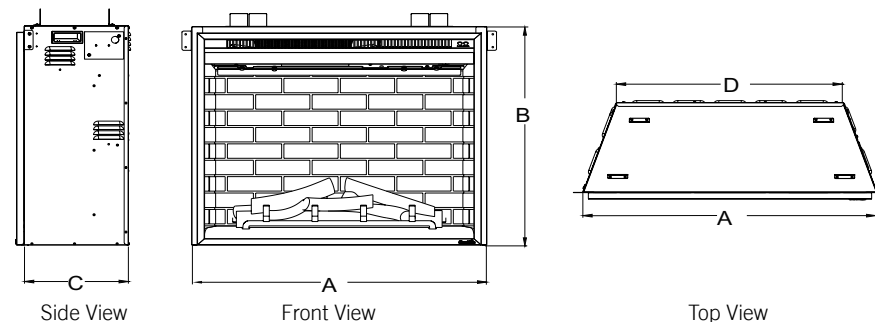
### Optional Front

- The optional front offers a tailored appearance to the hearth, and the black finish complements any home décor

### Specifications

| Model                      | BTU Output |        | Width (A) |         | Height (B) |                                      | Depth (C) |         | Rear Width (D) |         |
|----------------------------|------------|--------|-----------|---------|------------|--------------------------------------|-----------|---------|----------------|---------|
|                            | 120V       | 240V   | Unit      | Framing | Unit       | Framing                              | Unit      | Framing | Unit           | Framing |
| 30" Built-In<br>SF-BI30-EB | 4,800      | 10,000 | 31"       | 32"     | 26-3/4"    | 120V = 29"<br>240V = 31"             | 11"       | 11-5/8" | 24"            | 32"     |
| 36" Built-In<br>SF-BI36-EB | 4,800      | 10,000 | 37"       | 38"     | 31-7/32"   | 120V = 33-11/16"<br>240V = 35-11/16" | 11"       | 11-5/8" | 30"            | 38"     |

### Dimensions



Dimensions above are in inches. Reference dimensions only. We recommend measuring individual units at installation. Refer to installation manual for detailed specifications on installing this product. SimpliFire reserves the right to update units periodically.